2001 Chauncey Awards

Market-Based Ecological Asset Value - EPRI EcoSolutions

Developed a business model for evaluating, creating, and managing ecological assets linking improved environmental quality with private sector value. Established EPRI as a world-leader in the ecological asset marketplace, subsequently providing business opportunities for EPRI, E2I, EPRIsolutions, and EPRI Worldwide.



Leader: William G. Coleman

Key Contributors: Chausteey Adele Cramer, Craig Diamond, Robert Goldstein

